



THAILAND  
INTERNATIONAL  
**FURNITURE**  
**FAIR**  
**2017**

ASEAN  
- SMART LIVING -

The Living Beyond

Trade  
**8-10 March 2017**  
10:00-18:00 hrs.

Public  
**11-12 March 2017**  
10:00-21:00 hrs.

Venue  
**Challenger 2-3 IMPACT,**  
**Muang Thong Thani,**  
**Bangkok, Thailand**



## THAILAND INTERNATIONAL FURNITURE FAIR 2017

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### DATE AND TIME 8-12 March 2017

- Trade days: 8-10 March 2017 (10.00–18.00 hrs.)
- Public days: 11-12 March 2017 (10.00–21.00 hrs.)

**VENUE** Challenger 2-3, IMPACT, Muang Thong Thani, Bangkok, Thailand

**SPACE** 25,000 square meters

**SPECIAL EVENTS:** Show case; I+D Innovation plus Design Style café, DEmark (The Best Thai Design Award), Young Designer Show case, Design Plant, Business Matching, SOOK (Small Order OK), Seminar Series

**PRODUCT PROFILE Furniture:** Bedroom Furniture, Children's Furniture, Dining Tables & Chairs, Casual Furniture (Outdoor, Garden, Summer, Rattan, etc.), Living Room Furniture, Oce Furniture, Upholstered Furniture • **Interior Furnishings**

**& Accessories:** Bathroom Furnishings, Kitchen Furnishings, Carpets, Flooring, Lighting, Home Décor, Built-in Parts of Interiors (Wallpapers, Stairs, Windows & Doors, Blinds etc.)

### • Materials & Parts and Others

### VISITOR PROFILE

- **Trade Days:** Importers, Manufacturers, Trading Companies, Wholesalers, Retailers, Distributors, Contract Projects from USA, Canada, Europe, Middle East, ASEAN, etc.
- **Public Days:** Trade Visitors, Local Retailers, Consumers, Foreign Tourists

### WHY TIFF:

- An exhibition of all furniture products from local handmade to high-end design products of the best quality
- A major platform for leading furniture companies, producers, entrepreneurs, exporters, importers, designers and entrepreneurs of related businesses to show case their latest collections and new ideas
- A great opportunity to expand your business in one of the fastest growing and emerging regions of the world with a population of 600 million
- To meet buyers, importers, designers, developers and owners of furniture show rooms from Japan, USA, EU, ASEAN, India, Middle East, Africa, Australia etc.
- Free business matching by the Department of International Trade Promotion
- Free advertising on [www.thailandfurniturefair.com](http://www.thailandfurniturefair.com)

**ORGANIZED BY:** Department of International Trade Promotion, Ministry of Commerce, Thailand

563 Nonthaburi Rd., Bangkrasor, Muang, Nonthaburi 11000 Thailand

Tel: +66 2507 8363 Fax: +66 2547 4281

E-mail: [ti@ditp.go.th](mailto:ti@ditp.go.th)

Website: [www.thailandfurniturefair.com](http://www.thailandfurniturefair.com), [www.thaitradefair.com](http://www.thaitradefair.com)

### SUPPORTERS:

- Thai Furniture Industry Club, The Federation of Thai Industries  
Tel: +66 2345 1269-70 Fax: +66 2345 1296-97
- The Thai Furniture Industries Association  
Tel: +66 2973 3411-2 Fax: +66 2973 3413

Figure Data	2016	2017 (Expected)
<b>Number of Exhibitors</b>	180 companies/ 639 booths	220 companies/ 800 booths
<b>Participating Countries</b>	Thailand, Laos, China	Thailand, Myanmar, Laos, Cambodia, Taiwan, Korea, Japan, China, and ASEAN
<b>Number of Visitors</b>	39,524	40,000
Trade Days	10,375	10,000
Public Days	29,149	30,000
<b>Major Visiting Countries</b>	Malaysia, Japan, USA, China, India, Vietnam, Korea, German and ASEAN	Japan, USA, Canada, India, Europe, Austria, Middle East, and ASEAN

## EXHIBITION RULES & REGULATIONS

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### 1. General

- 1.1 An application shall be binding until such time as it has been accepted or declined by the Fair Organizer. Acceptance of the application shall be deemed to constitute a binding agreement with regard to stand location and rent specified.
- 1.2 Any infringement against this agreement by the Exhibitor shall render the Exhibitor liable to exclusion with immediate effect from participation in current and future exhibitions. The Exhibitor shall be responsible in such a case for the stand rental for the exhibition to which this agreement relates.
- 1.3 The Exhibitor shall undertake to adhere to the general "Terms and Conditions" as set out in this application, and to any special regulations which may be issued by the Fair Organizer, such as the *Exhibitor's Manual* or during the Exhibitors' Meeting.

### 2. Application for Space

All applications for participation shall be made on the prescribed Application Form. The application will only be considered effective once it has been received by the Fair Organizer and it is then binding until admission or final non-admission. Receipt of application will be acknowledged in writing.

### 3. Exhibitor Qualifications

- 3.1 An Exhibitor must be a registered company of good reputation.
- 3.2 The Exhibitor must be able to operate its stand during the whole period of the fair.
- 3.3 Co-exhibitors or sub-contracted exhibitors are not permitted.

### 4. Licensing and Allocation of Exhibition Space

Exhibition space is licensed to the Exhibitor only. The Exhibitor is not allowed to sub-license the exhibition space allocated to it, either wholly or in part, without the prior written consent of the Fair Organizer. The Fair Organizer may allocate the exhibition space in any manner as it deems fit but will take into account such factors as the order of applications received and the nature of exhibits. The Fair Organizer reserves the right to change the venue for the Exhibition, to change the exhibition space allocated to the Exhibitor, to alter the size and dimensions of the exhibition space or to undertake other structural alterations as it deems fit. Such changes shall be at the discretion of the Fair Organizer and the Exhibitor shall have no claim for compensation as a result of any changes.

### 5. Exhibitor Sales Regulations

Products or services not included on the admission document cannot be exhibited. The Fair Organizer has the right to remove non-approved exhibits at the cost of the Exhibitor. Exhibits may not be removed from the stand until after the event has ended. The operation and demonstration of exhibits can only be carried out within the framework of accepted standards.

### 6. Terms of Payment

- 6.1 The amount is to be paid in Thai Baht for companies based in Thailand or US dollars for companies based outside Thailand by bank draft to the Department of International Trade Promotion.
- 6.2 Refunds will not be issued in any event.
- 6.3 The stand location may not be occupied before the stand rental has been paid in full.
- 6.4 In the event of the Fair Organizer being obliged by events out of its control such as war, the imposition of special measures by local authority or government, strike, lock out, fire or any other comparable incident, to cancel or postpone the exhibition, no refund of the stand rental will be paid.
- 6.5 In the event of a special tax or duty being imposed on undertakings made in accordance with this contract, the sum in question shall be paid by the Exhibitor.
- 6.6 In the event of late payment, interest in respect to late payment shall be charged at a rate of 1.5% per month.

### 7. Conduct in the Exhibition Centre

During the exhibition period, the Exhibitor shall be responsible for the good conduct of its employees, agents, contractors and sub-contractors who shall be bound by, and must observe these Terms and Conditions in all respects. Exhibitors must not permit anything which causes a nuisance or in the opinion of the Fair Organizer does not conform with the general standards of the Exhibition or may amount to a breach of these Terms and Conditions.

### 8. Construction and Decoration

- 8.1 The Fair Organizer will co-ordinate with the social contractor in the event that the Exhibitor would prefer to decorate the booth with standard decoration and equipment at the Exhibitor's expense.
- 8.2 The Exhibitor's own stand construction decoration designs must be submitted to the Fair Organizer for approval before construction and installation.
- 8.3 It is not permissible for the Exhibitor to decorate above the height of the booth without prior approval from the Fair Organizer.
- 8.4 It is not permissible for the Exhibitor to damage partitions, floor, or any other goods supplied by the social contractor.
- 8.5 It is not permissible for Exhibitors to place objects outside the stand area or to obstruct fire safety devices, emergency exits and electrical control cabinets.
- 8.6 Use of the hall ceiling is not allowed for the exhibition.
- 8.7 The Exhibitor should take note of matters explained by the Fair Organizer at the Exhibitors' Meeting, mentioned in the *Exhibitor's Manual*, or communicated to it in any other way.
- 8.8 An Exhibitor who has bulky exhibits which cannot be transported freely along the aisles of the Exhibition should contact the Fair Organizer in good time prior to the Exhibition to plan their inward transport.
- 8.9 Exhibited products may not be removed during the period of the Exhibition without the special authorization from the Fair Organizer.
- 8.10 It is not permissible for the Exhibitor to use a naked flame and to store gasses and inflammable liquids within the exhibition area without the authorization of the fire safety authority and the Fair Organizer.
- 8.11 It is not permissible for the Exhibitor to distribute promotional materials outside its own stand without the authorization of the Fair Organizer.
- 8.12 The Fair Organizer may make arrangements for any objects left on the stand after the final clearance date to be removed at the risk and expense of the Exhibitor. As security against the discharge of all obligations to the Fair Organizer which the Exhibitor has or may have, the Fair Organizer shall be entitled to retain the Exhibitor's property until such time as payment in full has been effected. The Fair Organizer shall enjoy the same entitlement referred to above in the event of the Exhibitor having left behind objects after the final clearance date.

### 9. Printed Materials

The Fair Organizer disclaims all responsibility for any errors in the *Fair Catalogue* or any other printed matter.

### 10. Amendment of Regulations

The Fair Organizer may amend these regulations and their terms owing to unavoidable circumstances. The Exhibitor agrees beforehand to any such amendment, and to observe them accordingly.

### 11. Waiver

No waiver by the Fair Organizer of any of the provisions of these Terms and Conditions or of any of its rights here under shall have effect unless given in writing and signed by a director of the Fair Organizer.

### 12. Liability

The Exhibitor agree to indemnify and hold the Fair Organizer blameless, in regard to: claims, liabilities, losses, suits, damages, judgements, expenses, costs and charges of every kind arising out of the default or negligence of, or any damage caused by the Exhibitor or its contractors or sub-contractors.

**TIFF 2017 APPLICATION FORM**

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**1. COMPANY'S PROFILE**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province/State: \_\_\_\_\_

Postal/Zip Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Contact Person: Mr./Ms./Mrs. \_\_\_\_\_ Position : \_\_\_\_\_

**2. TYPE OF COMPANY**

- Exporter                       Manufacturer  
 Importer                         Wholesaler/Distributor  
 Representative                 Others: \_\_\_\_\_

**3. PRODUCT CATEGORY** *(Please choose only one)*

- Furniture                       Interior Furnishing & Accessories  
 Materials & Parts             Others: \_\_\_\_\_

**We have read and agreed to abide by Exhibition Rules and Regulations of application set out the Fair Organizer**

*Company Stamp*

Authorized Signature: \_\_\_\_\_

Name of Signatory: \_\_\_\_\_

Position: \_\_\_\_\_

Date: \_\_\_\_\_

Application Deadline: 15 February 2017

\_\_\_\_\_

## BOOTH ALLOCATION AND FAIR CATALOGUE ENTRY FORM

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Please choose the appropriate category and provide any further information to the best describe your company and products.

### 1. COMPANY PROFILE

Company Name: \_\_\_\_\_

Brand Name: \_\_\_\_\_

Product Description: *(Please specify in block letters within the given area)*

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### 2. EXHIBIT PROFILE

Identify only **ONE** main profile by darkening the entire circle for booth allocation.

- |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><input type="radio"/> <b>FURNITURE</b> (Size: 18 sqm: 3x6 m/1 booth)</p> <ul style="list-style-type: none"> <li><input type="radio"/> Bedroom Furniture</li> <li><input type="radio"/> Children's Furniture</li> <li><input type="radio"/> Dining Tables &amp; Chairs</li> <li><input type="radio"/> Garden/Outdoor Furniture</li> <li><input type="radio"/> Living Room Furniture</li> <li><input type="radio"/> Oce Furniture</li> <li><input type="radio"/> Upholstered Furniture</li> <li><input type="radio"/> Others:</li> </ul> | <p><input type="radio"/> <b>INTERIOR FURNISHING &amp; ACCESSORIES:</b> (Size: 18 sqm: 3x6 m/1 booth)</p> <ul style="list-style-type: none"> <li><input type="radio"/> Bathroom Furnishings</li> <li><input type="radio"/> Built-in Parts of Interior <i>(Wallpapers, Stairs, Windows &amp; Doors, Blinds, etc.)</i></li> <li><input type="radio"/> Carpets</li> <li><input type="radio"/> Flooring</li> <li><input type="radio"/> Kitchen Furnishings</li> <li><input type="radio"/> Lighting</li> <li><input type="radio"/> Others:</li> </ul> |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

- MATERIALS & PARTS** (Size: 18 sqm: 3x6 m/1 booth)

*(Please specify)* \_\_\_\_\_

- OTHERS** (Size: 18 sqm: 3x6 m/1 booth)

*(Please specify)* \_\_\_\_\_

### 3. MATERIAL USED

- |                                     |                                    |                                |                                      |
|-------------------------------------|------------------------------------|--------------------------------|--------------------------------------|
| <input type="radio"/> Bamboo        | <input type="radio"/> Leather      | <input type="radio"/> Metal    | <input type="radio"/> Plastics       |
| <input type="radio"/> Rattan/Wicker | <input type="radio"/> Stone/Marble | <input type="radio"/> Textiles | <input type="radio"/> Water Hyacinth |
| <input type="radio"/> Wood          | <input type="radio"/> Wrought Iron | <input type="radio"/> Others:  | _____                                |

### 1. HOW TO

Please send your company name with company logo, product/service name and images by **E-mail** only.

1.1 Company Name

1.2 Company Logo (.JPG) = 1 file

1.3 Product/Service Name and Picture (.JPG) = 3-6 files (file size: minimum 1mb or 800x600 pixel/file)

Please attach files and send to e-mail: [tradeshow@ditp.go.th](mailto:tradeshow@ditp.go.th) within exhibitor application deadline: 6 January 2017.

### 2. E-MAIL SAMPLE

To Cc Bcc

[tradeshow@ditp.go.th](mailto:tradeshow@ditp.go.th) x

## TIFF 2017 Advertise on internet

Draft saved at 10:09 PM

COMPANY LOGO

Picture 1    Picture 2    Picture 3

**YOTHAKA**  
THE ORIGINAL SINCE 1989

**B** / U Aa A<sup>2</sup>

Information for TIFF 2017 Advertise on internet

Company Name: Yothaka

Pic No.1: Kiang Dao Chair

Pic No.2: Dee Dee Dining Chair

Pic No.3: Worrasit Armchair

COMPANY NAME AND  
PRODUCT/SERVICE NAMES

### 3. CONTACT

For more information about "Trade show on Internet", please contact:

**Office of Information Technology and Service Development,  
Department of International Trade Promotion, Ministry of Commerce**

563 Nonhaburi Rd., Bangkrasor, Muang, Nonhaburi 11000 Thailand

Tel: +66 2507 7842-3 E-mail: [tradeshow@ditp.go.th](mailto:tradeshow@ditp.go.th)

PRODUCT SAMPLE SHEET

*Picture of Product*

*Picture of new Product collection*

*Booth's layout*