

Ref No: 57310/103



Royal Thai Consulate – General  
Commercial Section  
**THAI TRADE CENTER, HCMC**  
Unit 4, Floor 8, Saigon Centre Building  
65 Le Loi Boulevard District 1  
Ho Chi Minh City, S.R. Vietnam

25 January 2017

Dear Ms. Bui Thi Thanh An

Deputy Director-General, Vietnam Trade Promotion Agency (VIETRADE)

**Subject: Invitation to the 43<sup>rd</sup> Bangkok International Gift Fair 2017  
and Bangkok International Houseware Fair 2017  
(19 – 23 April 2017)**

Royal Thai Consulate-General, Commercial Section, Thai Trade Center in Ho Chi Minh City presents its compliment to the Vietnam Trade Promotion Agency (VIETRADE) and has the honor to inform you that the Department of International Trade Promotion (DITP) will organize “The 43<sup>rd</sup> Bangkok International Gift Fair 2017 and Bangkok International Houseware Fair 2017” or so-called **BIG+BIH April 2017** during 19 – 23 April 2017 at BITEC, Bangna, Bangkok, Thailand.

The BIG+BIH April 2017 is one of the most reputable fair in the region, featuring trendy gifts and lifestyle products. It’s an excellent platform for entrepreneurs to show their latest collections and develop business partnership.

In this regards, we greatly appreciate your cooperation to encourage Vietnamese enterprises specializing in **traditional handicrafts** to exhibit in the BIG+BIH April 2017. Each selected exhibitors will be offered one complimentary standard booths (3mx3m). In addition, we also welcome Vietnamese entrepreneurs as visitors to the fair.

Application forms for both exhibitor and visitor are attached herewith. Please be noted that application for free booth shall be sent by 15 February 2017. For more information, kindly contact Ms. Nguyen Thi Thu Phuong, E-mail: [tthcmc.ditp@gmail.com](mailto:tthcmc.ditp@gmail.com).

The Royal Thai Consulate-General, Commercial Section, Thai Trade Center in Ho Chi Minh City avails itself of this opportunity to renew to the VIETRADE the assurance of its highest consideration.

Sincerely Yours

*Pitinun Samanvorawong*

Ms. Pitinun Samanvorawong  
Consul (Commercial)

Director of Thai Trade Center, HCMC



Tel: (08) 3914 1838

Fax: (08) 3914 1864

Email: [ttc\\_hcmc@vnn.vn](mailto:ttc_hcmc@vnn.vn)

(Bản dịch không chính thức)

Số tham chiếu: 57310/103

Tổng lãnh sự quán Hoàng gia Thái Lan  
**VĂN PHÒNG THƯƠNG VỤ THÁI LAN**  
tại Thành phố Hồ Chí Minh

*Tp. Hồ Chí Minh, ngày 25 tháng 01 năm 2017*

**V/v: Mời tham gia triển lãm “The 43rd Bangkok International Gift Fair 2017  
and Bangkok International Houseware Fair 2017” (19 – 23/4/2017)**

Kính gửi: Bà Bùi Thị Thanh An  
Phó Cục trưởng / Trưởng đại diện  
Cục Xúc tiến Thương mại (VIETRADE) - VPĐD Tp. Hồ Chí Minh

Văn phòng Thương vụ Tổng lãnh sự quán Hoàng gia Thái Lan tại Tp. Hồ Chí Minh trân trọng kính chào Cục Xúc tiến Thương mại (VIETRADE) - Văn phòng đại diện tại Tp. Hồ Chí Minh và hân hạnh thông báo Cục Xúc tiến Thương mại Quốc tế (DITP), Bộ Thương mại Thái Lan sẽ tổ chức triển lãm “The 43rd Bangkok International Gift Fair 2017 and Bangkok International Houseware Fair 2017” (**BIG+BIH 2017**) từ ngày 19 đến 23/4/2017 tại BITEC, Bangna, Bangkok, Thái Lan.

BIG+BIH 2017 là một trong những hội chợ thương mại quốc tế hàng đầu về lĩnh vực tặng phẩm và hàng gia dụng ở khu vực Đông Nam Á. Đây là nơi để các doanh nghiệp cho ra mắt những sản phẩm mới nhất cũng như mở rộng quan hệ hợp tác kinh doanh.

Về việc này, Văn phòng Thương Vụ Thái Lan rất mong nhận được sự hỗ trợ của VIETRADE - Văn phòng đại diện tại Tp. Hồ Chí Minh trong việc mời các doanh nghiệp chuyên về hàng thủ công mỹ nghệ truyền thống tham gia trưng bày tại triển lãm BIG+BIH April 2017. Ban tổ chức sẽ cấp một gian hàng tiêu chuẩn (3m x 3m) miễn phí cho các doanh nghiệp được lựa chọn. Ngoài ra, chúng tôi cũng rất hoan nghênh các doanh nghiệp Việt Nam đến tham quan và giao dịch tại triển lãm nói trên.

Đính kèm theo thư mời là thông tin chi tiết về hội chợ và phiếu đăng ký tham dự. Vui lòng gửi hồ sơ tham dự gian hàng miễn phí về Thương vụ Thái Lan trước **ngày 15/02/2017**. Để biết thêm thông tin, vui lòng liên hệ với Ms. Nguyen Thi Thu Phuong, email [ttchcmc.ditp@gmail.com](mailto:ttchcmc.ditp@gmail.com).

Nhân dịp này, Văn phòng Thương vụ Tổng lãnh sự quán Hoàng gia Thái Lan tại Tp. Hồ Chí Minh kính gửi đến Cục Xúc tiến Thương mại (VIETRADE) - Văn phòng đại diện tại Tp. Hồ Chí Minh lời chào trân trọng.

**LÃNH SỰ THƯƠNG MẠI**  
**GIÁM ĐỐC VĂN PHÒNG THƯƠNG VỤ THÁI LAN**  
**TẠI TP. HỒ CHÍ MINH**  
(đã ký)

Pitinun Samanvorawong

# Thailand **BIG+BIH** APRIL

**43<sup>RD</sup>** BANGKOK INTERNATIONAL GIFT FAIR 2017 AND  
BANGKOK INTERNATIONAL HOUSEWARE FAIR 2017

ASEAN  
LIFE+STYLE

Application  
Form

## BANGKOK INTERNATIONAL GIFT FAIR 2017 AND BANGKOK INTERNATIONAL HOUSEWARE FAIR 2017

### TRADE DAYS:

19-21 April 2017  
10.00-18.00 Hrs.

### PUBLIC DAYS:

22-23 April 2017  
10.00-21.00 Hrs.

### VENUE:

BITEC, Bangkok  
Thailand

Organized by



In collaboration with



**Design<sup>TM</sup>**  
& Objects  
DESIGN AND OBJECTS ASSOCIATION



Bigandbihfair



[www.bigandbih.com](http://www.bigandbih.com)

[www.ditp.go.th](http://www.ditp.go.th)

DITP Call Center **1169**



Website: www.bigandbih, www.ditp.go.th

**BOOTH'S ALLOCATION AND FAIR DIRECTORY ENTRY FORM**

Please choose the appropriate categories and provide any further information to best describe your company and products.

Company Name: .....

Brand Name : .....(Product Description : (Please specify in block letters within the given area.) .....

**For BIG applicant :**

**1. PRODUCT CATAGORY**

*(Please choose only one)*

- WELLNESS
- 60+
- TOY AND GAMES/ CHILDREN
- STATIONERY
- PET PRODUCT AND SERVICES
- GIFT & PREMIUM
- SPORT & TRAVEL
- HOME DÉCOR
- FURNITURE & LIVING

**2. FAIR CATALOGUE**

**ENTRY**

*(Maximum of 5 items)*

**WELLNESS**

- Spa Products
- Candles
- Potpourri/ Fragrance/ Incense
- Soap
- Beauty/ Cosmetic

**60+**

- Beauty/ Cosmetic/ Spa Product
- Fashion/ Jewellery/ Accessories
- Small Furniture
- Home Decorative
- Anti - Aging Drink

**TOY AND GAMES/ CHILDREN**

- Educational/ Wooden Toy
- Dolls and Accessories
- Games
- Hobby
- Children ware/ Children Item

**STATIONERY**

- Organizers/Files
- All kinds of Pens, Pencil, Markers, Crayon
- Blade/ Cutter/ Scissor
- Adhesive Tape
- Photo Album

**PET PRODUCTS AND SERVICES**

- Pet Food
- Lifestyle Product
- Service

**GIFT & PREMIUM**

- Gift & Decorative Item
- Fabric/ Leather/ Plastic Bag
- Fashion Jewellery/ Accessories
- Scarf
- Premium/ Promotional Item
- Gift Wrapping/ Greeting Card/ Box

**SPORT & TRAVEL**

- Luggage
- Sport ware
- Sport Accessories and Equipment
- Camping

**HOME DÉCOR**

- Home Decorative
- Artificial Flower/ Plant/ Fruit/ Vegetable
- Mirror Frame/ Picture Frame
- Painting/ Picture
- Christmas Item

**FURNITURE & LIVING**

- Furniture
- Home Furnishing Textile/ Fabric
- Pillow & Mattress
- Carpet/ Matting
- Office Furniture
- Lamp & Lighting
- Outdoor Furniture
- Garden & Outdoor Living

**For BIH APPLICANT:**

**1. PRODUCT CATAGORY**

*(Please choose only one)*

- KITCHENWARE/ TABLEWARE
- GLASSWARE
- BATHROOM ACCESSORY AND CLEANING EQUIPMENT
- SMALL ELECTRICAL APPLIANCE

**2. FAIR CATALOGUE ENTRY**

*(Maximum of 5 items)*

**KITCHENWARE/ TABLEWARE**

- Kitchenware/ tableware

**GLASSWARE**

- Glassware

**BATHROOM ACCESSORIES AND CLEANING EQUIPMENT**

- Bathroom Accessory and Cleaning Equipment

**SMALL ELECTRICAL APPLIANCE**

- Small Electrical Appliance

**APPLICATION FORM**

**1. Company's Profile**

Company

Name:.....  
 Address:.....  
 District:.....Province: .....  
 Country:.....Postcode: .....  
 Tel:.....Fax: .....  
 Email:.....Website: .....

Contact Person

(Mr/Ms/Mrs.....)

Position:.....

**2. Type of Company**

- Manufacturer       Exporter       Importer  
 Representative/Agency       Wholesaler/Distributor       Others (please specify)\_\_\_\_\_

**3. Previous Experience in BIG+BIH**

- No       Yes, in year \_\_\_\_\_

Please send the completed Application Form and Fair Directory Entry Form to [ttchcmc.ditp@gmail.com](mailto:ttchcmc.ditp@gmail.com).

For more information, please contact:

Thai Trade Center, Ho Chi Minh City

Tel: (08) 3914 1838

E-mail: [ttchcmc.ditp@gmail.com](mailto:ttchcmc.ditp@gmail.com)

Websites: [www.bigandbih.com](http://www.bigandbih.com), [www.ditp.go.th](http://www.ditp.go.th)

We have read and agree to abide Exhibition Rules and Regulations of application set out by the organizer.



Authorized Signature:.....

Name of Signatory: .....

Position: .....

Date (DD/MM/YY): ...../...../.....

**Application Deadline: 15 February 2017**

PRODUCT SAMPLE SHEET

Picture of Product

Picture of Product

Booth's Layout

TRADE SHOW ON INTERNET ENTRY FORM

In order to successfully promote your company and products/services, please provide the information as complete as possible.

Company Name: .....

Products/Services:

No.1 Name: .....

Description: .....

No.2 Name: .....

Description: .....

No.3 Name: .....

Description: .....

Please attach file and e-mail to [tradeshow@ditp.go.th](mailto:tradeshow@ditp.go.th) (maximum size 800x600 pixels or 1 MB)

1. Company Logo (.JPG) = 1 file

2. Picture No.1 " No.3 (.JPG) = 3 file

For more information about "Trade Show on Internet" please contact:

Trade Information Division, Office of Digital Commerce and Trade Information Resources

563 Nonthaburi road, Bang Krasor, Nonthaburi 11000, Thailand

Tel: +66 (0) 2507 7842-3

E-mail: [tradeshow@ditp.go.th](mailto:tradeshow@ditp.go.th)

**TERMES AND CONDINATIONS**

**1. General**

1.1 An application shall be binding from the time that it has been accepted until declined by the Fair Organizer. Acceptance of the application shall be deemed to constitute a binding agreement with regard to stand location and rent specified.

1.2 Any infringement against this agreement by the Exhibitor shall render the Exhibitor liable to exclusion with immediate effect from participation in current and future exhibitions. The Exhibitor shall be responsible in such a case for the stand rental for the exhibition to which this agreement relates.

1.3 The Exhibitor shall undertake to undertake to the general "Rules and Regulations" as set out in this application, and to any special regulations which may be issued by the Fair Organizer, such as the Exhibitor's Manual.

**2. Eligibility for the Condition of Participation**

2.1 The Fair Organizer has absolute discretion in the admission of Exhibitor. All applications for participation shall be made on the prescribed Application Form and will be effect only after the required payment is satisfied.

2.2 All exhibitors must be legally registered companies either in Thailand or in their country of origin.

**3. Licensing and Allocation of Exhibition Space**

3.1 Exhibition space is licensed to the Exhibitor only. The Exhibitor is not allowed to sub-license the exhibition space allocated to it, either wholly or in part, without the prior written consent of the Fair Organizer.

3.2 Exhibitor are required to use the exhibition space allocated in a manner satisfactory to the Fair Organizer both during assembling and installation of stand as well as at the exhibition. The Fair Organizer reserves the right to clear all or part of the space allocated to the Exhibitor at Exhibitor's expense should they not be satisfied with the way the space is being used.

3.3 The Fair Organizer may allocate the exhibition space in any manner as they deem fit but will take into account such factors as the order of applications received and the nature of exhibits. The Fair Organizer reserves the right to change the venue for the Exhibition, to change the exhibition space allocated to the Exhibitor, to alter the size and dimensions of the exhibition space or to undertake other structural alterations as they deem fit. Such changes shall be at the discretion of the Fair Organizer and the Exhibitor shall have no claim for compensation as a result of any changes.

3.4 If an exhibitor withdraws, for whatever reason, after its application has been approved, the application fee paid will be forfeited.

**4. Exhibitor Sales Regulations**

Products or services not included on the admission document cannot be exhibited. The Fair Organizer has the right to remove non-approved exhibits at the cost of the Exhibitor. Exhibits may not be removed from the stand until after the event has ended. The operation and demonstration of exhibits can only be carried out within the framework of accepted standards.

**5. Terms of Payment**

5.1 The application fee is to be paid in US dollars for companies based outside Thailand and for importers, by Bank Draft payable to the order of "Department of International Trade Promotion".

5.2 Refunds will not be issued in any event.

5.3 The stand location may not be occupied before the stand rental has been paid in full.

5.4 In the event of the Fair Organizer being obliged by events out of its control such as: war, the imposition of special measures by local authority or government, strike, lock out, fire or any other comparable incident, to cancel or postpone the exhibition, no refund of the stand rental will be paid.

**6. Conduct in the Exhibition Centre**

6.1 During the exhibition period, the Exhibitor shall be responsible for the good conduct of its employees, agents, contractors and sub-contractors who shall be bound by, and must observe these Terms and Condition in all respects

6.2 Exhibitors must not permit anything which causes a nuisance or in the opinion of the Fair Organizer does not conform with the general standards of the Exhibition or may amount to a breach of these Terms and Conditions.

6.3 Exhibitor's stand must be manned by an authorized and competent representative of the Exhibitor at all time during the Exhibition.

6.4 Publicity materials may only be distributed from Exhibitors' own stand.

**7. Construction and Decoration**

7.1 Standard booths are provided by Fair's official contractor. No decoration, booth fitting or exceed the height of the standard booth.

7.2 Exhibitors taking up Raw Space may appoint either the official stand contractor or their own construct to design and contract their Exhibition stand, the design of which must be submitted to the Fair Organizer for approval before construction and installation.

7.3 It is not permissible for Exhibitors to damage partitions, floor, or any other goods supplied by the official contractor.

7.4 It is not permissible for Exhibitors to place objects outside their Exhibition stands or to obstruct fire safety devices, emergency exits and electrical control cabinets.

7.5 Use of the hall ceiling is not allowed for the exhibitor.

7.6 An Exhibitor who has bulky exhibits which cannot be transported freely along the aisles of the Exhibition should contract the Fair Organizer in good time prior to the Exhibition to plan their inward transport.

7.7 Move-in and move-out of stand materials and exhibits must be done according to the arrangement and within the limits and manners specified in the Exhibitor's Manual.

7.8 Without the authorization of the fire authorities and the Fair Organizer it is not permissible for the Exhibitor to use a naked flame and to store gasses and inflammable liquids within the exhibition area.

7.9 All exhibits stand materials and the like shall be removed immediately after the closing of the Exhibition according to arrangement and within the time limits specified in the Exhibitor's Manual.

**8. Printed Materials**

The Fair Organizer disclaims all responsibility for any errors in the Visitor Guide Book, Fair Directory CD-rom or any other printed matter.

**9. Amendment of Regulations**

The Fair Organizer may amend these regulations and their terms owing to unavoidable circumstances. The Exhibitor agrees beforehand to any Such amendment, and to observe them accordingly.

**10. Waiver**

No Waiver by the Fair Organizer of any of the provision of these Rules and Regulations or of any of its rights here under shall have effect unless given in writing and signed by a Director of the Fair Organizer.

**11. clusion of Liability**

11.1 The Exhibitor agree to indemnify and hold the Fair Organizer blameless, in regard to: clams, liabilities, losses, actions, damages, judgements, expenses, costs and charges of any kind arising out of the default or negligence of, or any damage caused by the Exhibitor or its contractors or sub-contractors. The Exhibitor shall take out insurance policies to cover itself against all potential liabilities.

11.2 The Fair Organizer disclaims all responsibility for any loss or damages occurred to property of exhibitors caused by acts of God, natural disaster, riot, theft, or fire, or any acts uncontrollable and unpredictable in nature.



# VISITOR APPLICATION FORM

BIG+BIH April 2017

## COMPANY PROFILE

### 1. Company information

Name: .....  
Address: .....  
Tel: ..... Fax: .....  
Email: ..... Website: .....  
Contact person: ..... Position: .....  
Contact person: ..... Position: .....  
Registered Capital (USD): ..... Established in (year): .....  
Number of employees: .....  
Turnover (last 3 years): (1) Year ..... Value (USD): .....  
(2) Year ..... Value (USD): .....  
(3) Year ..... Value (USD): .....

**2. Type of business**  Manufacturer  Importer  Distributor  
 Wholesaler  Retailer  Agent  Department Store  
 Special Store  Chain Store  Discount Store  Mail Order  
 Others (Please Specify): .....

### 3. Main product lines (Please rank by order of importance or sale value (USD))

3.1 ..... Sale Value (USD) .....  
3.2 ..... Sale Value (USD) .....  
3.3 ..... Sale Value (USD) .....  
3.4 ..... Sale Value (USD) .....

### 4. Distribution channel of your products

End users  Retailer  Department Store  Chain Store  
 Distributor  Wholesaler  Others (Please specify): .....

### 5. Currently import from (Countries)

5.1 Country ..... Value ..... (USD) or .....% of total importer  
5.2 Country ..... Value ..... (USD) or ..... % of total importer  
5.3 Country ..... Value ..... (USD) or ..... % of total importer

### 6. Currently import from Thailand: No Yes, products including

6.1 .....  
6.2 .....

### 7. Products that wish to source from Thailand this time

7.1 .....  
7.2 .....

### 8. Reasons to import from Thailand this time

8.1 .....  
8.2 .....

## Visitor Profile

**Company name** : .....

Address in Vietnam: .....

Tel: ..... Fax: .....

E-mail: ..... Website: .....

**Executive guest's name**: .....

Position: .....

Desk phone: ..... Mobile phone: .....

E-mail: .....

Duties / responsibilities: .....

.....

.....

Spoken language(s) for trade communication: .....

**Remarks / comments:**

**Person(s) to accompany :**

\* Mr./ Mrs./ Ms. .... Position: .....

Desk phone: ..... Mobile phone. ....

Hotel room sharing:  Yes  No

\* Mr./ Mrs./ Ms. .... Position: .....

Desk phone: ..... Mobile phone: .....

Hotel room sharing:  Yes  No

**Date:** .....

**(Authorized signature & Company's stamp)**